

Jermaine Garcia

Graphic Designer and Photographer

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Summary

Passionately further brand goals and marketing through innovative graphic design and product photography. Collaborate effectively with teams and deliver on-going mentorship to team members. Effectively navigate complex changes in the workplace and respond quickly to sudden issues. Leverage advanced skill in multiple technology platforms including Adobe Creative Suite and both Mac and Windows to deliver outstanding website design, marketing materials, and digital art. Committed to driving storytelling through visual media and earn consistently positive recognition for transforming brands and adding value through design.

Education

Bachelor of Graphic Design

User Experience Concentration
Southern New Hampshire University
In progress

Professional Photography Certification

Professional Photographic
Certification Commission

Vocational Education

Graphic Design
Tulare County of Vocational Education

Professional Training

Photorealism CGI

Product/Commercial Photography

Portrait Photography

Areas of Expertise

- Graphic Design
- Web Design
- Digital Art
- Videography/Motion Design
- Photography
- Digital Print Production
- Photo Editing/Retouching
- Color Correction

Accomplishments

- Achieved repeatedly strong feedback for delivering outstanding designs for signage and billboards for local and prominent brands.
- Successfully innovated motion design and advertising design for airline industry print magazines for such clients as Etihad and Virgin Atlantic.
- Overhauled photo editing process and streamlined workflow through introduction of Microsoft Teams/Groups and Adobe Teams programs.

Professional Experience

Bellah Visa Studio/West Entertainment Graphic Designer

2005 – Present

Transform creative idea generation into groundbreaking designs through visual storytelling and superior photography. Leverage expertise in logo design to develop aesthetically powerful brand logos that improve marketing and drive public visibility. Demonstrate expertise in motion design, web design, and email campaigns to launch multimedia design strategies that facilitate improvement in total sales and add value through graphic innovation.

- Developed and launched motion graphics for pre-flight airline videos, yielding high levels of customer satisfaction.
- Excelled at print production and layout design, demonstrating the power of telling a brand's unique story through visual layout and color.

Spectrum Brands HHI Photographer/Retoucher

2019

Executed strategic photography projects via Digital Asset Management and STEP systems, bolstering ecommerce activities and facilitating stronger public presence for prominent brands.

- Received positive recognition for correcting chrome/reflective product images and ensuring best possible photography presentation.
- Applied excellent photography and retouching skills including color matching, blending, image clipping, and photo repairing to further product sales.